

PYCON NIGERIA 2024

SPONSORSHIP

PROPOSAL

Prepared By

Python Software

Community, Nigeria



ABOUT US

Python is a high-level programming language, used widely in the tech community, including industry, science, government and education. As an Open Source programming language, it has a large community of developers, both using the language, as well as contributing to its continued growth.

Unlike many developer conferences, PyCon Nigeria is a not-for-profit conference, run entirely by volunteers dedicated to growing the Python developer community in Nigeria.

This is the fifth time a Python community event of this level will be taking place in Nigeria. Following the success from 2017, 2018, 2019 and 2020 and the resolve to keep the conference as impactful as possible, it is expected to attract more than 400 professional, enthusiast and student delegates, from Nigeria and around the world, to learn about the latest developments and best practices in the Python ecosystem. This edition of PyCon Nigeria is going to be held in Lagos. With more than 400 delegates, this will be Nigeria's biggest Python event.

DETAILS

DATES



PyCon Nigeria 2024 will take place on :

JULY 10th: Workshop and Tutorials

JULY 11-13th: Keynotes, Talks and
Lightening Talks

VENUE



PyCon Nigeria 2024 will be held at a modern and popular conference venue in Lagos. **The Zone Plot 9 Gbagada - Oworonshoki Expy, beside UPS, Araromi, Lagos 105102, Lagos, Nigeria**

SPONSORSHIP



Sponsoring PyCon Nigeria guarantees your organisation targeted visibility, and the opportunity to present yourself and your company in a professional and innovative environment. You will have a unique opportunity to meet 400+ Python enthusiasts, developers, users and professionals.

OUR TEAM

Our exceptional team of Nigerian Python developers and enthusiasts is made up of industry professionals spanning many decades of experience and passion for the community



AISHA BELLO

Conference Chair
& Vice-Chair



CHUKWUDI

NWACHUKWU
Executive Director &
Chairperson



BIOLA OYENIYA

Head of Technology



RUTH AFAFE

Project Manager &
Events Co-
ordinator



HAMDALAH

ADETUNJI
General Secretary



MICHAEL JETEMI

Tech/Community
Events Mgr

OUR TEAM COTD.



**OLAWALE
ABIMBOLA**
Community &
Events Mgr



**MICHAEL
IYANDA**
Creative/Content
Director

CALL FOR SPONSORS

Conference sponsors help keep the conference affordable to all comers, including a substantial number of student and enthusiast delegates to the conference. Their generous contribution also enables us to run a comprehensive financial assistance scheme to help deserving members of the Python community to attend the conference, if they could not otherwise afford to do so.

Sponsors can also combine their sponsorship with our add-on options, to create exclusive opportunities for their organisation.

Your benefits as a sponsor

- **Networking:** Get the opportunity to meet and collaborate with the best of innovators and pace setters in the Nigeria software Industry.
- **New Business:** Use the conference as a platform to launch your new business
- **Talent Hunt:** Take advantage of the conference by having access to some of the best Pythonistas in the Industry all in the same room
- **Targeted Reach:** Reach out specifically to people with real interest in the conference and run targeted marketing!

Audience Profile

An industry conference with a community spirit.

More than half of our delegates are IT professionals, drawn from industry, research agencies, and government. We also attract a high number of University-level students, helping to shape the next generation of Python developers.

Many of our speakers and delegates are contributors to key Open Source Python projects, used by millions of developers around the world.

Event Structure

Held over four days, the main conference will feature a full day of Python tutorials for Beginner, Intermediate and expert delegates, over 70 presentations, and panel sessions, presented by experts and core developers on key Python technologies.

DIAMOND (TITLE)

Diamond sponsorship package is designed for organisations seeking to become a strategic partner with Python Nigeria.

- ✓ Logo on PyCon NG website, program guide, banners and speaker decks.
- ✓ The keynote room will be identified by the sponsor name
- ✓ Advertisement (2 page ad) in program guide
- ✓ 5 secs Advertisement in all talks published on Youtube post conference
- ✓ Special Logo placement shown throughout the conference talk video
- ✓ Attendee bag insert (flyer, brochure, gadget)
- ✓ 15 free conference session passes
- ✓ The biggest and most central table in the exhibit hall
- ✓ Send Recruiting emails to attendees on your behalf and job-board Table in exhibition hall for recruiting
- ✓ Banner/ backdrop display in the Podium to be displayed throughout the conference and all talks
- ✓ Sponsored talk (30min)

Slots Available: 1

Value: US\$20,000

PLATINUM

Platinum sponsorship packages are designed for organisations seeking to increase their exposure to front-line Python developers from around Nigeria and the world.

- ✓ Logo on PyCon NG website, program guide, banners and speaker decks.
- ✓ The conference talk rooms will be identified by the sponsor name
- ✓ Advertisement (2 page ad) in program guide
- ✓ Attendee bag insert (flyer, brochure, gadget)
- ✓ 8 free conference session passes
- ✓ Standard table in the exhibit hall
- ✓ Send Recruiting emails to attendees on your behalf and job-board Table in exhibition hall for recruiting
- ✓ Banner/ backdrop display in the Podium to be displayed throughout the conference and all talks
- ✓ Sponsored talk (30min)

Slots Available: 2
Value: US\$10,000

GOLD

- ✓ Logo on PyCon NG website, program guide, banners and speaker decks.
- ✓ Advertisement (1.5 page ad) in program guide
- ✓ Attendee bag insert (flyer, brochure, gadget)
- ✓ 5 free conference session passes
- ✓ Standard table in the exhibit hall
- ✓ Send Recruiting emails to attendees on your behalf and job-board Table in exhibition hall for recruiting
- ✓ Banner/ backdrop display in the Podium to be displayed throughout the conference and all talks
- ✓ Sponsored talk (30min)

Slots Available: 5

Value: US\$ 5,000

SILVER

- ✓ Logo on PyCon NG website, program guide, banners and speaker decks.
- ✓ Advertisement (1 page ad) in program guide
- ✓ Attendee bag insert (flyer, brochure, gadget)
- ✓ 3 free conference session passes
- ✓ Standard table in the exhibit hall
- ✓ Send Recruiting emails to attendees on your behalf and job-board Table in exhibition hall for recruiting

Slots Available: 8
Value: US\$2,500

SPECIAL SPONSORSHIP

Our standard packages are designed for organisations and individuals looking to make a contribution to building a stronger Nigerian Python community through PyCon Nigeria. If you would like to Sponsor other aspects of the conference such as Breakfast, Lunch, Media or Internet, please reach out to us for more Information.

- ✓ PYTHON NIGERIA PATRON
- ✓ Food Sponsor (Breakfast, lunch and coffee break)
- ✓ Financial Aid Sponsor
- ✓ Water/Drinks Sponsor
- ✓ Conference Bag Sponsorship
- ✓ Videography/ Media Sponsor

We are Flexible

You don't see a package that fits your needs? Do you have a unique way you would like to sponsor?

If you want to support PyCon Nigeria 2024, we can help develop a tailored sponsorship package that fits your specific targets. Please get in touch and ask about individual arrangements: hello@pynigeria.org

CONTACT **US**

 hello@pynigeria.org

 www.pynigeria.org

 ng.pycon.org